

Press Release

For Immediate Release

Mahindra dedicates 10 New Dealerships during this Festival Season for its Truck and Bus Customers

- ◆ Mahindra's truck and bus network slated to grow to **97 3S dealerships** with ongoing launch of 10 new dealerships during Oct-Nov 2025.
- ◆ The new Dealerships are being added at **Durgapur, Guwahati, Haldwani, Hissar, Bhopal, Hubli, Raipur, Muzzafarpur, Jalandhar and Kanpur.**
- ◆ This would add 60 more vehicle service bays, taking the overall capacity to nearly **1200 service bays, pan-India** to impart quick and efficient service to its customers.
- ◆ All the newly added dealerships are fully equipped to offer state-of-the-art sales, spares, and service to the entire range of Mahindra commercial vehicles.
- ◆ Overall, combined with SML network, Mahindra's truck and bus sales, service and spares network has now grown to **203 3S dealerships, 137 2S dealerships, 273 authorized workshops, 2000+ Spares retailers, 200+ Mobile Service vans & mobile workshops** as roadside assistance points supported with **22 exclusive M-Parts Plazas outlets**. The company also has India's first multi-lingual helpline, NOW 24x7, manned by technical experts to provide instant support and complaint resolution to customers and drivers.

Pune, Oct 14th, 2025: After achieving a robust volume growth over the past 4 years and with aspirations of further strengthening its footprint in the truck and bus business, Mahindra is inaugurating 10 new dealerships in this festival season. These ten, state-of-the-art 3S dealerships are located in Durgapur, Guwahati, Haldwani, Hissar, Bhopal, Hubli, Raipur, Muzzafarpur, Jalandhar and Kanpur, adding another 60 vehicle service bays with an overall capacity of servicing more than 100 vehicles per day in addition to providing driver lodging, 24-hour breakdown assistance and AdBlue availability.

Speaking on the occasion, **Mr. Vinod Sahay, President – Trucks, Buses & Construction Equipment, Aerospace & Defense, Executive Chairman, SML Isuzu Ltd. and Member of Group Executive Board**, said, "Addition of 10 more 3S dealerships further reinforces our serious commitment to the truck and bus business and our strong growth aspirations. Along with SML, we now have an overall strength of **over 600 Sales and Service touchpoints** and a vast and growing network of spares retail outlets, geared to provide world-class customer care experience to our customers. **Mahindra & Mahindra Ltd. now holds close to 7% market share in trucks and buses, with a 24% market share in I&LCV buses. We are targeting to increase our market share to 10-12% by FY31 and over 20% by FY36.**"

Dr. Venkat Srinivas, Business Head – Mahindra Trucks, Buses & Construction Equipment and ED & CEO – SML Isuzu Ltd., added, "Our obsession with customer-centricity has driven us towards creating disruptive value propositions for our customers. Be it the **guaranteed higher mileage of our entire product range**, or the **most advanced telematics solution – iMAXX**, which gives the fleet owners complete control over their transport business or a **rapidly growing network of dealerships and other formats of after-sales support paraphernalia**, we are committed to impart the best customer experience in the Indian Commercial vehicle industry.

About Mahindra's Truck and Bus Business

Mahindra's Truck and Bus business is a part of the Automotive and Farm sector of Mahindra Group that provides an entire line of integrated trucking and people transportation solutions. The company has taken outperformance to the next level, by creating commercial vehicles that are specifically designed to minimize total cost of ownership and maximize profits, peace of mind and prosperity for its customers.

Continuous product innovation and obsession with customer centricity is at the core of its business with the entire range – Mahindra BLAZO X, FURIO, OPTIMO and JAYO – backed with unique and unparalleled double service guarantees – back on road in 48 hours or Rs. 1000/- compensation per day & guaranteed turnaround of vehicle in 36 hours at the dealer workshop or compensation of Rs. 3000/- per day.

The HCV product range has been engineered for Indian requirements with the underlying philosophy of; Made in India, Made for India. From transit mixers and bulkers to car carriers and refrigerated containers, Mahindra provides an entire line of integrated trucking solutions that helps customers profit by giving them the advantage of quick turnaround time and reliability. The M&HCVs and ICVs are manufactured at the new green field plant at Chakan (Pune), which spans over 700 acres, has been set up with an investment of over Rs. 4,000 Crore and is producing other Mahindra products as well. The entire range of LCV Trucks & Buses are manufactured in the M&M Ltd. facility at Zaheerabad (Telangana State).

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The range is equipped with Mahindra iMAXX Telematics solution, India's most advanced telematics technology, offering benefits like location tracking, geofencing, vehicle health monitoring, driver performance analytics, fleet dashboards, and more.

For further information, please visit www.mahindra.com, www.mahindratruckandbus.com.

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

Learn more about Mahindra on www.mahindra.com / Twitter and Facebook: @MahindraRise/ For updates subscribe to <https://www.mahindra.com/news-room>.

Media contact information:

Nayana Borthakur

Head Communications – AFS (Corporate)
Mahindra & Mahindra Ltd.
E: borthakur.nayana@mahindra.com

For MTB Product/ Marketing related queries please contact:

Ravi Agrawal

Head Marketing – Truck, Bus and Construction Equipment Business
Mahindra & Mahindra Ltd.

E – agrawal.ravi@mahindra.com, M: +91 9731062202